

### ● Conference for online, mobile and social game developers and publishers

- hours of communication between representatives of game industry from different countries and specializations
- 80% high-grade technical lectures and 20% marketing lectures
- professionals-only conference (there are no student passes available)



The conference is meant for:

- professional developers
- individual developers and freelancers
- artists and animators
- producers and project managers
- representatives of game portals
- publishers
- potential investors
- and other game industry professionals!

DevGAMM previously known as **Flash GAMM**



### ● When and where

The conference takes place twice a year: in **Kyiv** (December) and **Moscow** (May).

**May 15-16, 2014** (Thursday-Friday)

**Moscow**, Radisson Blu Slavyanskaya

**1000-1500** professionals

**December 6-7, 2014** (Saturday-Sunday)

**Kyiv**, Rus Hotel

**1000-1500** professionals

### ● How it will be

The conference connects the representatives of the leading social, mobile and flash games developing and publishing companies, small studios and independent developers.

#### Events:

- lectures and blitz-sessions
- round table discussions
- business meetings
- game lynch
- speed game dating
- games contest
- after party

#### Main topics:

- game development (flash, social, iPhone/iPad, Android, 3D, HTML5, Unity)
- game design (ideas, level design, experiments)
- art and animation (stylistics, special effects, character animation)
- monetization (monetization methods, in-game advertising)
- management (managing development teams, projects, etc.)
- publishing (social networks, mobile markets, etc.)
- and many others...

Both 1 day and 2 days events will feature more than 30 sessions!

**Games Contest** Award Ceremony closes the event.

### ● Contacts

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### ● Sponsorship Proposal

Service	Platinum	Gold	Gold no booth	Silver	Silver no booth	Bronze
Sponsor's booth	✓	✓	x	✓	x	x
<b>Participants:</b>						
Business badges	10	7	7	4	4	2
Business lunch	✓	✓	✓	✓	✓	x
<b>Web-site:</b>						
Logotype in the right column	✓	✓	✓	✓	✓	✓
Company logo and information	✓	✓	✓	✓	✓	✓
Possibility to make an appointment	✓	✓	✓	✓	✓	✓
Photos of all your premium participants	✓	✓	✓	✓	✓	✓
References in the official reports	✓	x	x	x	x	x
<b>Print and Branding:</b>						
Information in the conference brochure	✓	✓	✓	✓	✓	✓
Logotype on the screens in the hotel	✓	✓	✓	✓	✓	✓
Logotype on the roller up behind the speaker	✓	✓	✓	✓	✓	✓
Banner in sponsors' hall (60x160cm)	✓	✓	✓	✓	✓	x
Logotype on the conference brochure cover	✓	✓	✓	x	x	x
Logo on the screens during the breaks	✓	✓	✓	x	x	x
Logotype on the conference notebook	✓	✓	✓	x	x	x
Logotype on the roller up at the hotel entrance in Kyiv	✓	✓	✓	x	x	x
Handouts in participants' bags	✓	✓	✓	x	x	x
Ad in conference brochure (a5)	✓	x	x	x	x	x
Banners in all conference halls (60x160cm)	✓	x	x	x	x	x
White logo on participants' badges	✓	x	x	x	x	x
Logo in all e-tickets	✓	x	x	x	x	x
Individual approach to the sponsor's demands	✓	x	x	x	x	x
<b>Price:</b>	<b>6000\$</b>	<b>3500\$</b>	<b>2500\$</b>	<b>2000\$</b>	<b>1000\$</b>	<b>500\$</b>

### ● Discounts!

If you take a sponsorship package for both DevGAMM events (Moscow 2014 + Kyiv 2014), you receive **20% discount**.












The discount offer is only available in case of paying off for two conference at once.

#### Discounted price for 2 events:

- Platinum: \$6000 + \$6000 = ~~\$12000~~ = **\$9600**
- Gold: \$3500 + \$3500 = ~~\$7000~~ = **\$5600**
- Gold (without a table): \$2500 + \$2500 = ~~\$5000~~ = **\$4000**
- Silver: \$2000 + \$2000 = ~~\$4000~~ = **\$3200**
- Silver (without a table): \$1000\$ + \$1000 = ~~\$2000~~ = **\$1600**

We hope to cooperate with you as our sponsor. Email us at [mallayeva@devgamm.com](mailto:mallayeva@devgamm.com)

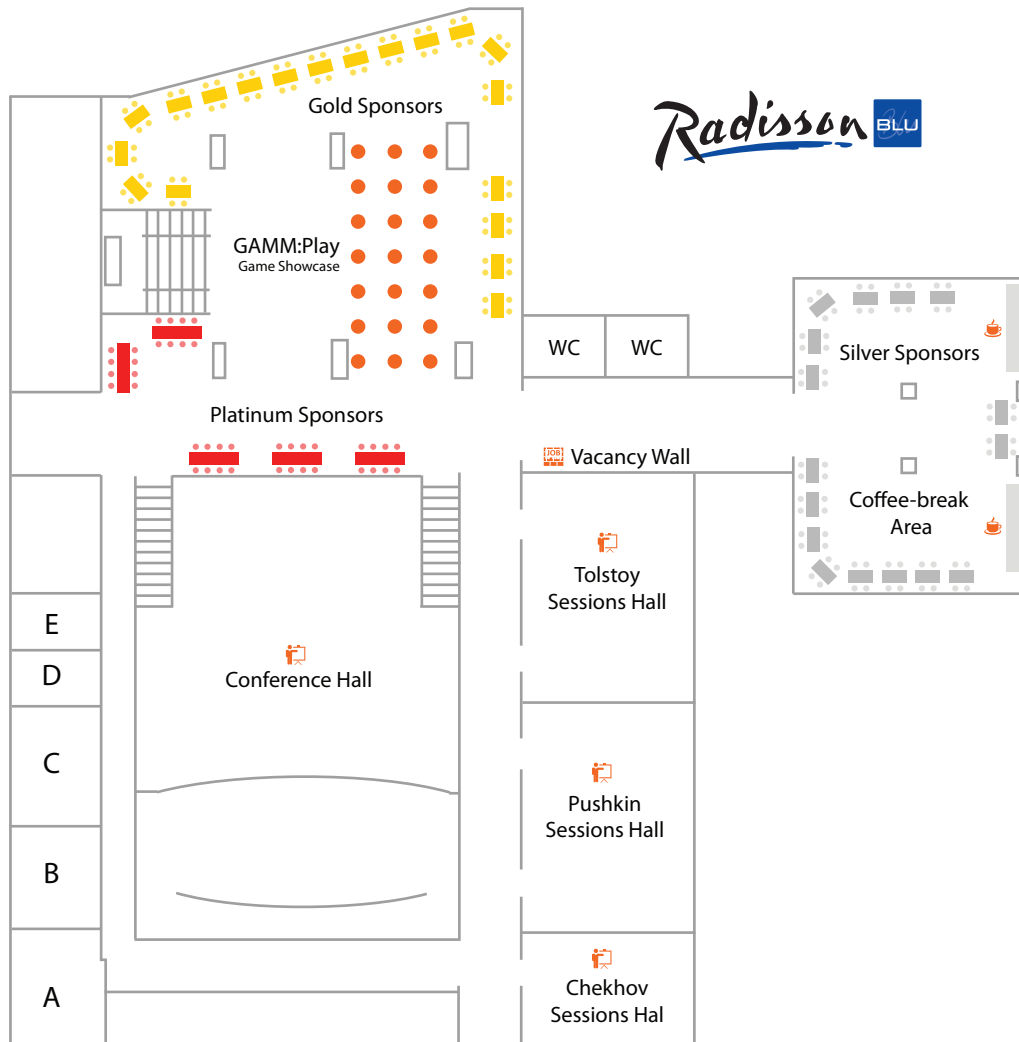
## Additional sponsorship opportunities

Service		Price
<b>Sponsor of the Official DevGAMM Party</b>		
<ul style="list-style-type: none"> <li>After Party Sponsor status</li> <li>separate page with announcement in the brochure</li> <li>information on the web-site</li> <li>party announcements on the conference web-site</li> <li>organization arrangements on our side</li> <li>VIP room in the club</li> <li>logo or video on the screens in the club</li> <li>promo leaflets or business cards on the tables</li> </ul>	Optional: <ul style="list-style-type: none"> <li>branded coasters</li> <li>branded napkins</li> <li>organizing contests</li> <li>arranging a transfer</li> <li>+ ...</li> </ul>	  <b>\$1,000 - 15,000</b> TBD
<b>Sponsor of DevGAMM Game Contest</b>		
<ul style="list-style-type: none"> <li>additional status of a Nomination Sponsor</li> <li>logo in the nomination description on the contest page</li> <li>additional PR in the contest announcements</li> <li>awarding the prize by you personally</li> </ul>		<b>\$0</b> + decent prize
<b>Coffee-break Sponsor</b>		
<ul style="list-style-type: none"> <li>coffee, tea and snacks provided throughout the conference</li> <li>additional status of the Coffee Break Sponsor</li> <li>banners in the coffee break area (provided by sponsor)</li> <li>promo leaflets or business cards on the tables</li> <li>a5 add in brochure and logo on the coffee break area on the halls layout in the brochure</li> </ul>		<b>\$2,500</b>
<b>Business Lunch Sponsor</b>		
<ul style="list-style-type: none"> <li>lunch for platinum, gold, silver sponsors and speakers</li> <li>additional status of the Business Lunch Sponsor</li> <li>banners in the restaurant</li> <li>promo leaflets or business cards on the tables</li> <li>logo on the separate page of the brochure with the way to the restaurant</li> </ul>		<b>\$2,500</b>
<b>Registration Sponsor</b>		
<ul style="list-style-type: none"> <li>additional Registration Sponsor status</li> <li>girls at the registration booth wearing T-shirts with your logo</li> <li>roll up at the registration booth</li> <li>promo plates with your logo</li> <li>promo leaflets or business cards on the registration booth</li> </ul>		<b>\$3,000</b>
<b>T-shirts Sponsor</b>		
<ul style="list-style-type: none"> <li>branded T-shirts for all attendees (1000+)</li> <li>printing and delivery at the <b>sponsor's expense</b></li> </ul>		<b>\$0</b> + production
<b>Badge Sponsor</b>		
<ul style="list-style-type: none"> <li>branded ribbons for badges</li> <li>logotype on the back side of the badge</li> <li>printing and delivery at the <b>sponsor's expense</b></li> </ul>		<b>\$1,500</b> + production
<b>Bag Sponsor</b>		
<ul style="list-style-type: none"> <li>logotype on a side of a participant's bag</li> <li>DevGAMM logo on the other side of the bag</li> <li>printing at the <b>organizers' expense</b></li> </ul>		<b>\$2,000</b>
<b>Vacancy Wall Sponsor</b>		
<ul style="list-style-type: none"> <li>the vacancy wall features you brand colors and company logo</li> <li>20 VIP vacancies reserved for you and placed in a plain view</li> </ul>		<b>\$3,000</b>
<b>Wi-Fi Sponsor</b>		
<ul style="list-style-type: none"> <li>additional Wi-Fi Sponsor status</li> <li>signs with wi-fi and your logo everywhere</li> <li>your web address as a password to wi-fi i.e Wi-Fi: <i>DevGAMM</i>, Password: <i>unity3d.com</i></li> </ul>		<b>\$3,000</b>
<b>Handouts in Participants' Bags</b>		
<ul style="list-style-type: none"> <li>your promo materials (the number of items is to be specified)</li> <li>the option is <b>free of charge</b> for gold and platinum sponsors</li> </ul>		<b>\$300</b> + production
<b>Advertisement in the brochure (a5)</b>		<b>\$300</b>
<ul style="list-style-type: none"> <li>opportunity to order a double-page spread (500 \$)</li> </ul>		
<b>Advertisement on the back page of the brochure cover (a5)</b>		<b>\$500</b>

### Layout of Sponsors' Booths

The layout may be changed regarding the number of sponsors.

**Moscow:**



### Why it is interesting to you

You receive an opportunity to:

- support game industry
- promote your company
- find potential partners, developers and publishers
- learn technology news and market reviews
- enjoy your time with industry professionals

**Get maximum** benefit of the conference as its sponsor.

We can also offer unique sponsorship opportunities.

Email us to [mallayeva@devgamm.com](mailto:mallayeva@devgamm.com)

