

Dev

MOSCOW 2016

# GAMM!

THE MOST PRODUCTIVE EVENT IN THE GAME INDUSTRY



MAY 12-13, 2016



MOSCOW, RUSSIA

RADISSON SLAVYANSKAYA HOTEL



1,500+ PROFESSIONALS



[contact@devgamm.com](mailto:contact@devgamm.com)

[www.DevGAMM.com](http://www.DevGAMM.com)

twitter: @DevGAMM

# Meet 1,000 actual game developers!



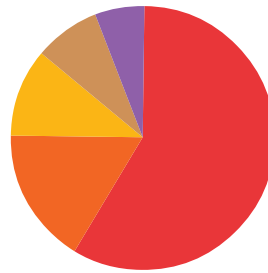
**1,500+**  
professionals



**70%**  
game developers



**25 countries**  
representatives



● Developers  
● Publishers\Platforms  
● Game Services

● Press\Streamers  
● Other

## We care about content!



**50+** speakers



**5** session halls



Simultaneous translation

## Main topics



Development



Game Design



Postmortems



Technologies



Audio & Sound



Production



Art & Animation

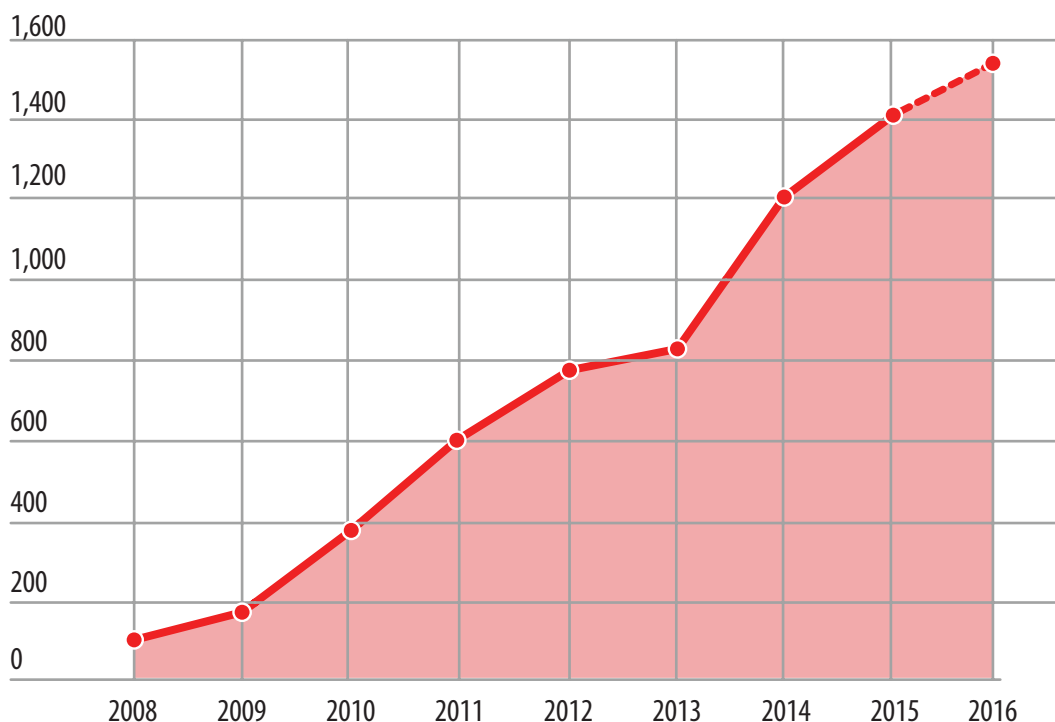


Narrative



Publishing

## Rapidly growing event



# Why is DevGAMM recognized as the most productive event?



## Speed Game Dating

Meet 20 game developers or publishers in 1h



## Rotating Game Showcase

New games every 4h, 80+ games!



## Pitch & Match

Easy tool to organize your business meetings



## Career Wall

Hire industry talent or find a job



## Game Lynch

The most entertaining game industry drinking game



## DevGAMM Awards

Celebrate the best of games!

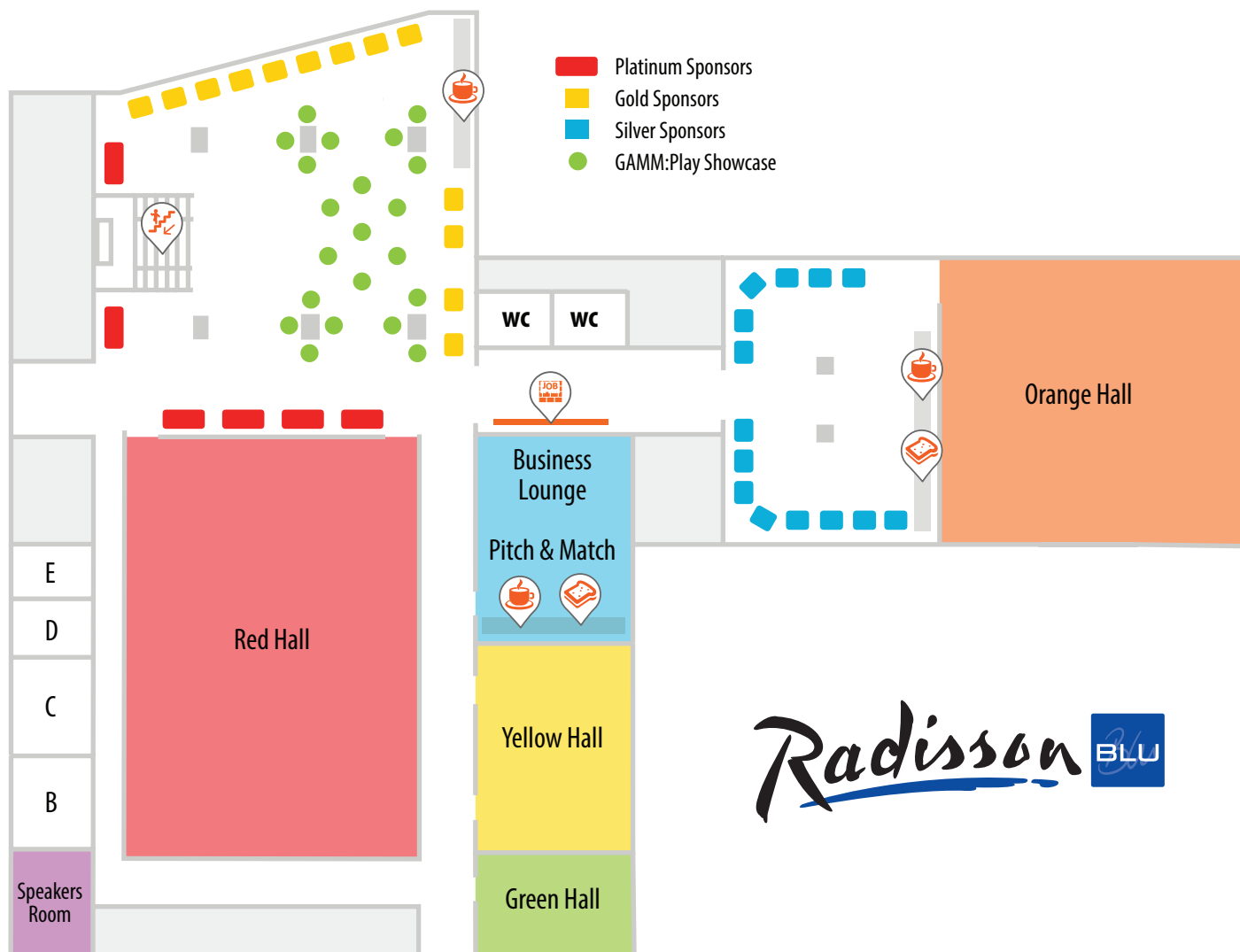
We also have everything you'd expect from a standard industry event :)

**Sponsors from \$549**

**Branding options from \$299**



## Event overview



**Radisson** **BLU**









# Sponsorship from \$549












Service	Platinum	Gold	Silver	Platinum no table	Gold no table	Silver no table	Bronze no table
Sponsor's table	✓	✓	✓	x	x	x	x
<b>Badges:</b>							
Business badges (\$249 each)	7	5	3	7	5	3	1
<b>Web branding:</b>							
Company logo, link and info on the website	✓	✓	✓	✓	✓	✓	✓
Logo on the home page	✓	✓	✓	✓	✓	✓	x
Reference in the official reports	✓	x	x	✓	x	x	x
Logo on all e-tickets	✓	x	x	✓	x	x	x
Logo on Pitch & Match main page	✓	x	x	✓	x	x	x
Logo in ALL Pitch & Match emails	✓	x	x	✓	x	x	x
One sponsored post in DevGAMM social networks	✓	x	x	✓	x	x	x
<b>Print branding:</b>							
Company description in the conference brochure	✓	✓	✓	✓	✓	✓	✓
Logo on big banners in the main session hall	✓	✓	✓	✓	✓	✓	x
Logo on the press walls behind the speakers	✓	✓	✓	✓	✓	✓	x
Rollup next to your table (85x200cm)	✓	✓	✓	no table	no table	no table	no table
Handouts in participants' bags	✓	✓	x	✓	✓	x	x
Logo on the conference brochure cover	✓	✓	x	✓	✓	x	x
Logo on the screens during the breaks	✓	✓	x	✓	✓	x	x
Extra rollups in all session halls (85x200cm)	✓	x	x	✓	x	x	x
One Ad in conference brochure	✓	x	x	✓	x	x	x
Your logo in white on participants' badges	✓	x	x	✓	x	x	x
<b>Extra:</b>							
Free Job ads for Career Wall	4	3	2	4	3	2	1
Access to sponsors' wi-fi	✓	✓	✓	✓	✓	✓	✓
Individual approach to the sponsor's demands	✓	x	x	✓	x	x	x
<b>Price:</b>	\$5,999	\$3,499	\$2,499	\$4,999 no table	\$2,499 no table	\$1,499 no table	\$549 no table

## Who sponsored last year events



## Need more visibility?

Premium Options			
<b>Party Sponsor</b> (or Mixer, 1st or 2nd day)	 <b>Best choice</b>		<b>\$4,999 - 14,999</b> TBD
<b>Pre-Party Sponsor</b>			<b>€2,999 - 5,999</b> TBD
<b>Business Lounge Sponsor</b> (4 Business tickets included)			<b>\$4,999</b>
<b>Coffee Breaks Sponsor</b>			<b>\$2,999</b>
<b>Registration Sponsor</b>			<b>\$2,999</b>
<b>GAMM:Play Showcase Sponsor</b>			<b>\$3,499</b>
<b>DevGAMM Awards Sponsor</b> (per 1 nomination)		 AWARDS	<b>\$299</b> + decent prize

Branding Options			
<b>Career Wall Sponsor</b> (12 VIP job ads included)			<b>\$1,499</b>
<b>T-shirts Sponsor</b> (for all participants, 1000 items)			<b>\$0</b> + production
<b>Badges and Lanyards Sponsor</b> (for all participants, 1000 items)			<b>\$1,499</b> + production
<b>Bags Sponsor</b> (for all participants, 1000 items)			<b>\$499</b> + production
<b>Notebooks Sponsor</b> (for all participants, 1000 items)			<b>\$499</b> + production
<b>Pens Sponsor</b> (for all participants, 1000 items)			<b>\$299</b> + production
<b>Handouts in Participants' Bags</b> (free for Platinum\Gold sponsors)			<b>\$299</b> + production
<b>Advertisement in the brochure</b> (a5)			<b>\$399</b>
<b>Advertisement on the back of the brochure cover</b> (a5)			<b>\$599</b>
<b>Video Sponsor</b> (ad at the beginning of all sessions video)			<b>\$999</b>
<b>Wi-Fi Sponsor</b>			<b>TBD</b>

# Have a question?



**Valeriya Mallayeva**, Managing Director

✉ mallayeva@devgamm.com  
s mallayeva  
☎ +31 614 62 17 25

? Keynotes, key partners, strategy and unique forms of cooperation.



**Karina Lavushkina**, Business Development Manager

✉ lavushkina@devgamm.com  
s meow\_meow72  
☎ +7 925 459 84 64

? General conference questions, sales, logistics and business relationships with sponsors. Questions concerning DevGAMM Awards.



**Maria Chyrvona**, PR Manager

✉ chyrvonaya@devgamm.com  
s chyrvona  
☎ +38 093 836 81 95

? Media support and PR, information sponsorship. Press registration. Questions concerning Speed Game Dating



**Vlad Nazarkin**, Account Manager

✉ nazarkin@devgamm.com  
s tums09  
☎ +38 098 033 73 40

? All questions concerning the payments and agreements (tickets and sponsorship).

**www.DevGAMM.com**



**DevGAMM**



**DevGAMM**