

# Dev GAMM!

MINSK 2020

Leading Game Industry Conference  
in Russia, Ukraine and Belarus

## SPONSORSHIP PROPOSAL

📍 Minsk Marriott Hotel + Falcon Club

📅 November 19-20

👤 2500+ Professionals

👤 100+ Speakers

🎮 100+ Games

📍 Big Expo Area

🌐 30+ Countries

🏢 8 Session Halls

👥 4000+ Business Meetings

# Our mission is to develop game industry in CIS region

Over 10 years DevGAMM connects game developers with publishers, platforms, investors and provides the highest quality content

Russian game developers community is one of the best I've seen. DevGAMM team did a great job and the event was beyond expectations.

**Jon Carnage, Twitch**



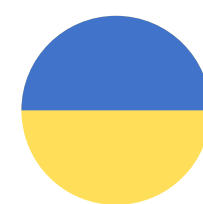
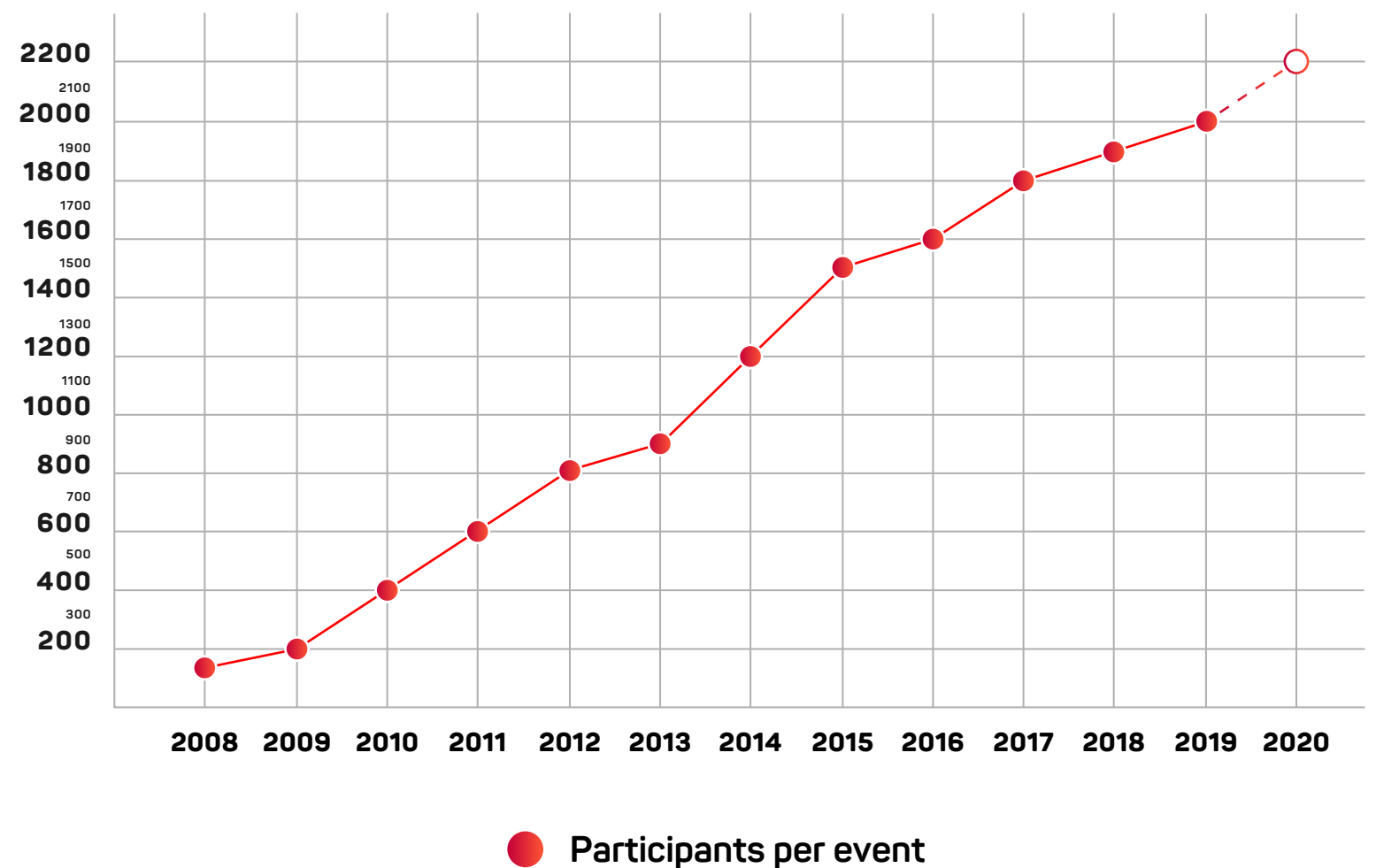
Each time DevGAMM unites developers from the gaming industry from Russia, CIS, and other countries. It provides showcase area, quests, sessions and even more. As a result, all these activities make two conference days to go by in a matter of hours.

**IGN Russia**

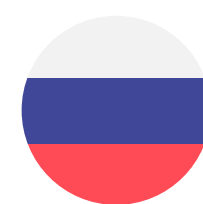


We are very satisfied with our participation in DevGAMM. We are impressed with the level of Russian game developers and with the quality of conference organization. First time within my memory we didn't have any overlaps.

**Sergey Galyonkin, Epic Games**



**UKRAINE**  
8 events



**RUSSIA**  
13 events



**BELARUS**  
6 events

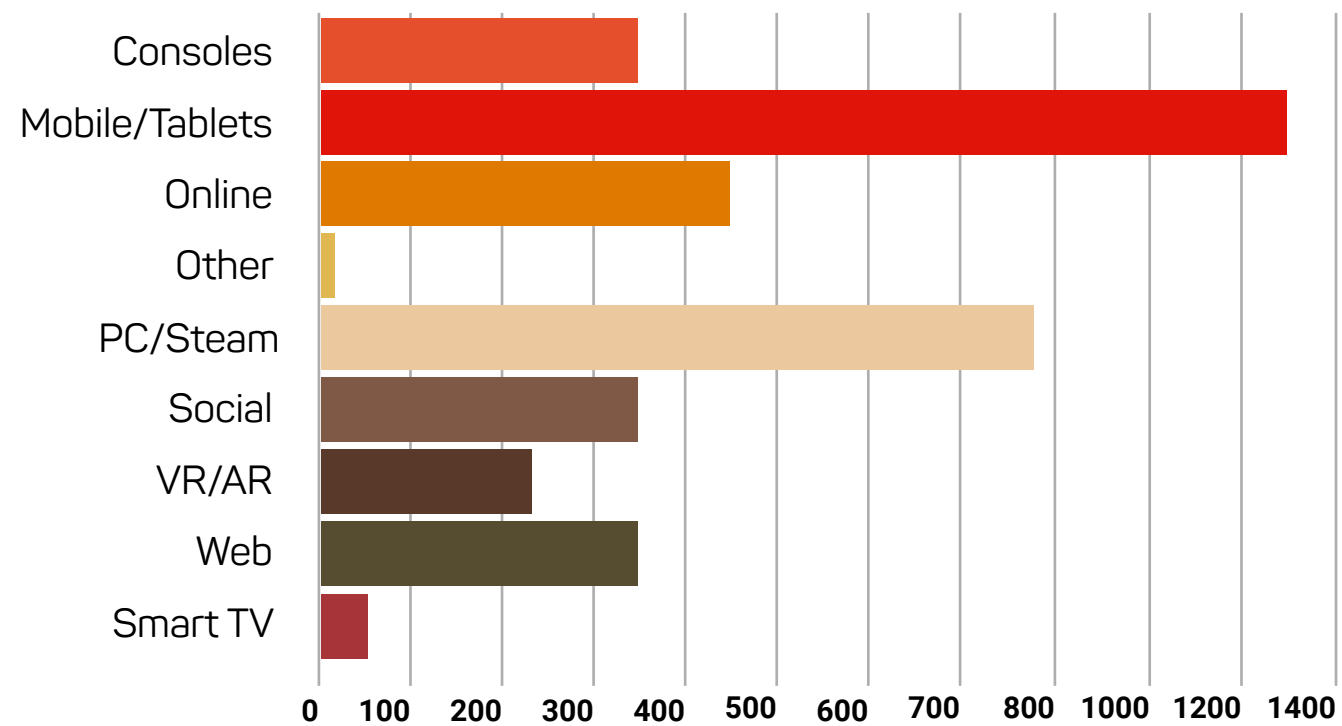


**GERMANY**  
2 events



**USA**  
2 events

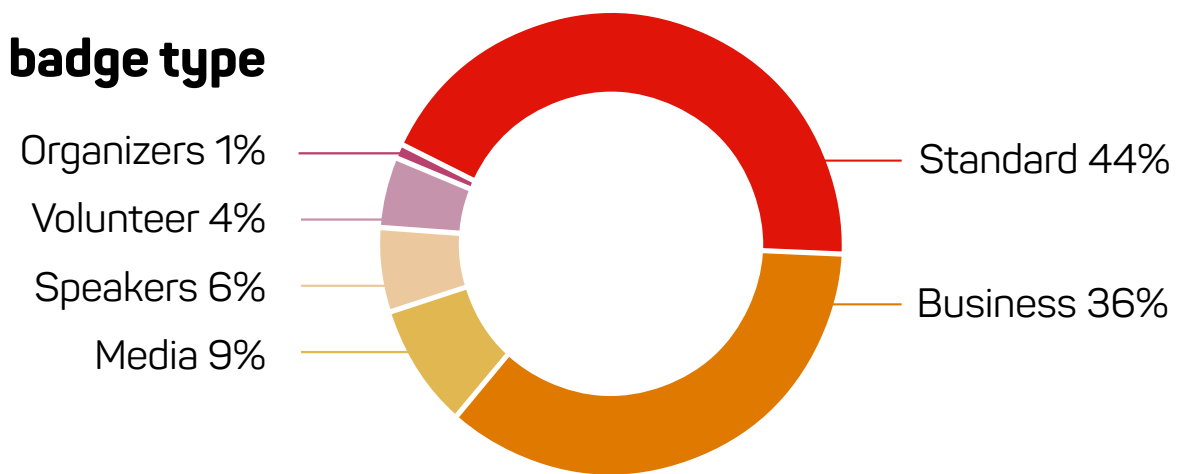
## Developing games for



## Work in



## % by badge type



See Full Event Infographic

 [devgamm.com/minsk2019/minsk-2019-infographic](http://devgamm.com/minsk2019/minsk-2019-infographic)

# Who attended before?

Be among our awesome speakers, sponsors and attendees!



... and many more

**Want to become a sponsor?  
Contact us for details**

 [contact@devgamm.com](mailto:contact@devgamm.com)



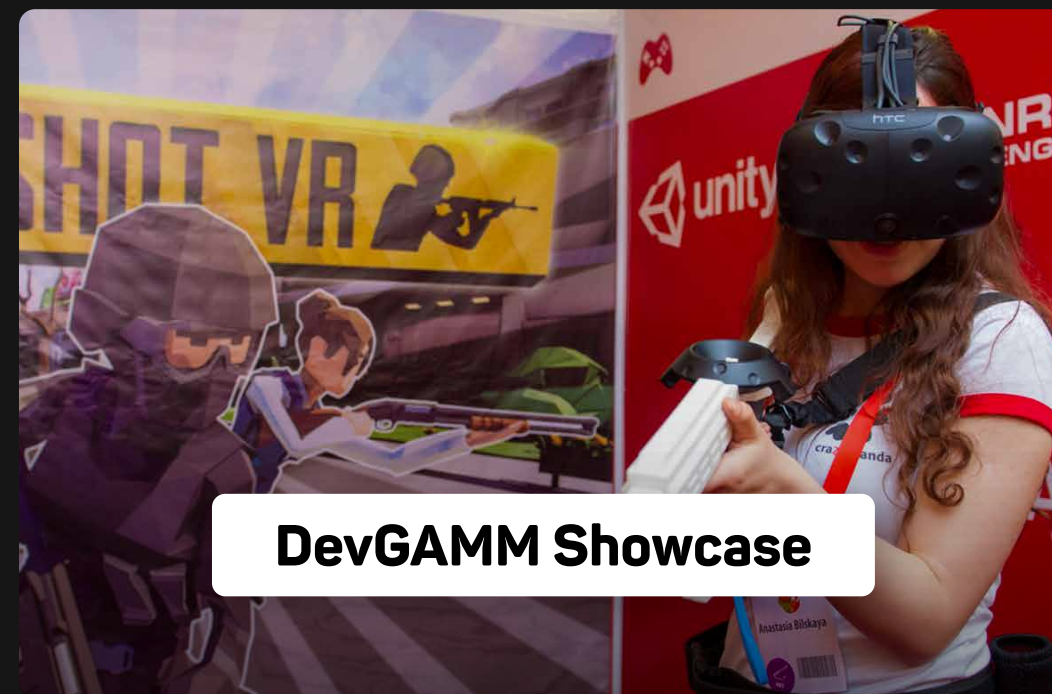
# What makes DevGAMM so special and productive?



**Meeting System**



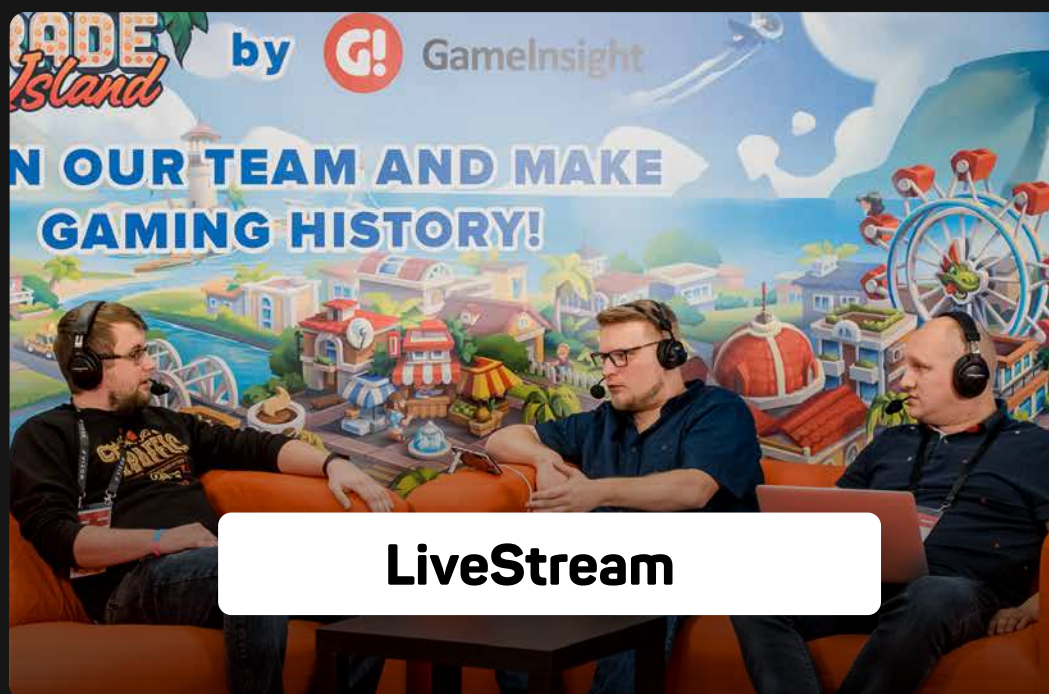
**Speed Game Dating**



**DevGAMM Showcase**



**DevGAMM Awards**



**LiveStream**



**Parties & Networking**



**Poker Tournament**



**Career Wall**

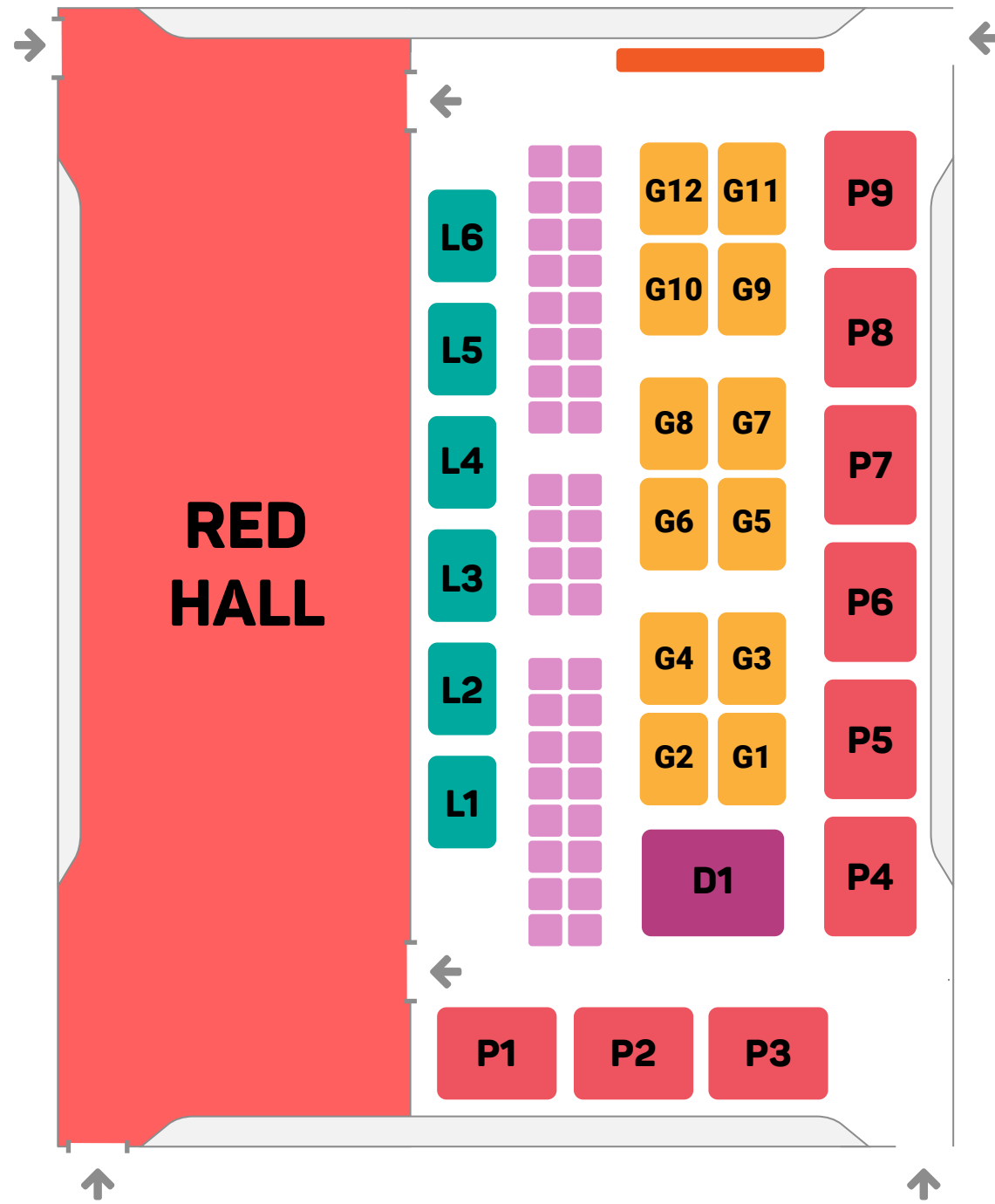


**DevGAMM Quest**





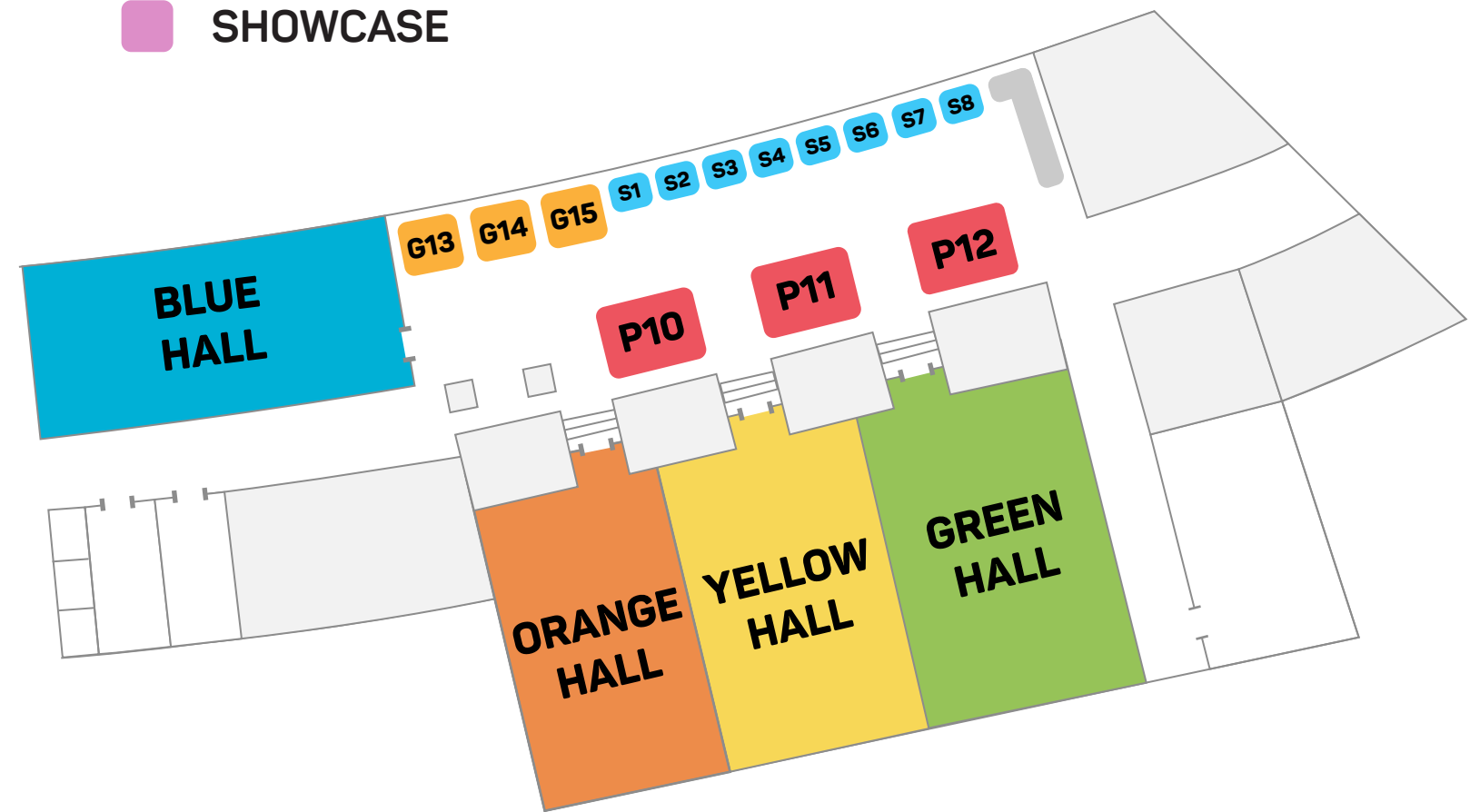
# CONFERENCE MAP



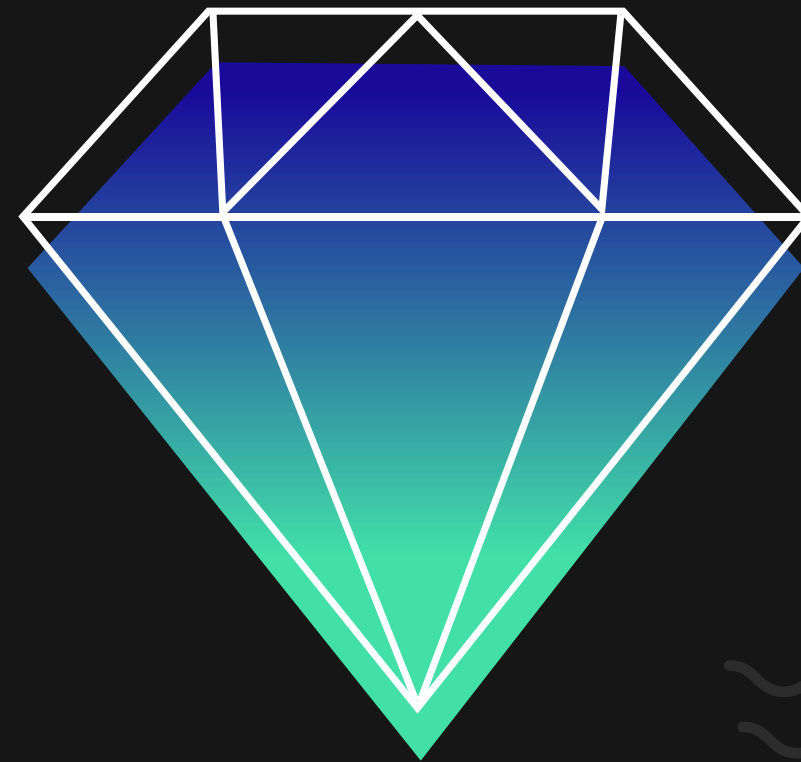
**FALCON CLUB**

## SPONSORS BOOTHS

- DIAMOND SPONSOR
- PLATINUM SPONSORS
- GOLD SPONSORS
- SILVER SPONSORS
- SPONSOR LOUNGES
- SHOWCASE



**MARRIOTT HOTEL**



## DIAMOND sponsorship is available

Contact us for details

 [contact@devgamm.com](mailto:contact@devgamm.com)



# Main sponsorship packages

	PLATINUM	GOLD	SILVER	LOUNGE
<b>TICKETS</b>				
BUSINESS badges (\$339 each)	8	6	3	4
Company logo, link and info on the website	✓	✓	✓	✓
Logo in PINE (Business Meetings app)	✓	✓	✓	✓
Logo on the main page	✓	✓	✓	✓
<b>WEB BRANDING</b>				
Ad banner in PINE (2/4 spots)	✓	✓	✗	✓
Ad banner in PINE (4/4 spots)	✓	✗	✗	✗
Mention in the official report	✓	✗	✗	✗
One sponsored post in DevGAMM social networks	✓	✗	✗	✗
Handouts in conference bags (production not included)	✓	✓	✗	✓
Logo on the screens during the breaks	✓	✓	✗	✓
Logo on the big banner at the hotel entrance	✓	✗	✗	✗
Extra branding on banners at the discretion of the organizers	✓	✗	✗	✗
<b>PRINT BRANDING</b>				
Free Job ads for Career Wall	4	3	2	3
<b>EXTRA</b>				
Reserved table for your company at Official Party	✓	✗	✗	✗
Individual approach to the sponsor's demands	✓	✗	✗	✗
<b>Package with booth (Falcon Club)</b>	<b>\$19,999</b>	<b>\$9,999</b>	<b>\$4,999</b>	<b>\$7,999</b>
<b>Package with booth (Marriott Hotel)</b>	<b>\$16,999</b>	<b>\$9,999</b>	<b>\$4,999</b>	
<b>Package without booth</b>	<b>\$9,999</b>	<b>\$4,999</b>	<b>\$2,999</b>	

 Check out more details about booth on the next pages

PLATINUM

# Sponsorship with booth



## KEY FEATURES

### FALCON CLUB

20 SQ. M

5x4 m zone, carpeting

5x2,25 m backwall with lights

Furniture from catalogue per request

Power outlets

### MARRIOTT HOTEL

11 SQ. M

5x2,15 m zone, carpeting

5x2,25 m backwall with lights

PRICE  
WITH BOOTH

FALCON CLUB **\$19,999**  
MARRIOTT HOTEL **\$16,999**



TV Screen and Welcome Desk are Extra Cost



**PLATINUM**

# Custom Setup

Create your own booth (Production is not included)



 **20 SQ. M**

## **KEY FEATURES**

5x4m free zone for realizing your ideas

Furniture from catalogue per request

Power outlets

 **PRICE**  
WITH BOOTH

**\$17,999**



TV Screen and Welcome Desk are Extra Cost

 **For special booth customization contact us**

 **[contact@devgamm.com](mailto:contact@devgamm.com)**


GOLD

# Sponsorship with booth



TV Screen is Extra Cost



 **12 SQ. M**

## **KEY FEATURES**

4x3 m zone, carpeting

4x2,25 m backwall with lights

1 table, 4 chairs

Tablecloth with your logo

Power outlets

 **PRICE**  
WITH BOOTH

**\$9,999**



SILVER

# Sponsorship with booth



TV Screen is Extra Cost



 **5 SQ. M**

## **KEY FEATURES**

2,5x2 m zone

Roll up 2,5x2,25 m

1 table, 4 chairs

Tablecloth with your logo

Power outlets

 **PRICE**  
WITH BOOTH

**\$4,999**



## Meeting Rooms are available

Contact us for details

 [contact@devgamm.com](mailto:contact@devgamm.com)



# Need more visibility?

## Networking Events

Official Party Sponsor .....	<b>\$15k-30k</b>
Pre-Party Sponsor .....	<b>\$8k-10k</b>
Mingle Sponsor .....	<b>\$5,999</b>
Speakers Dinner Sponsor .....	<b>\$12,999</b>
Girls & Games Lunch Sponsor .....	<b>\$8,499</b>
Poker Tournament Sponsor .....	<b>\$4,999</b>

## Networking Environment

Business Lounge Sponsor .....	<b>\$2,499</b>
Lounge Sponsor .....	<b>\$2,999</b>
Meeting System Sponsor .....	<b>\$3,499</b>
Coffee Breaks Sponsor .....	<b>\$3,499</b> <small>+ production</small>

## Content Coverage

DevGAMM Roundtables Sponsor .....	<b>\$2,999</b>
Ads in the Halls Sponsor .....	<b>\$3,999</b>
LiveStream Sponsor .....	<b>\$18,5k</b>
Video Sponsor .....	<b>\$1,999</b>

## HR Coverage

Volunteers Branding Sponsor .....	<b>\$1,999</b> <small>+ production</small>
Career Wall Sponsor .....	<b>\$4,999</b>
DevGAMM Quest Sponsor .....	<b>\$299</b> <small>+ decent prize</small>



## Games Coverage

DevGAMM Awards Sponsor .....	<b>from \$10k</b>
DevGAMM Showcase Sponsor .....	<b>\$3,999</b>
Speed Game Dating Sponsor .....	<b>\$1,499</b>



## Mass Visibility

T-shirts .....	<b>\$999</b> <small>+ production</small>
Lanyards .....	<b>\$2,999</b> <small>+ production</small>
Wi-Fi Sponsor .....	<b>\$2,499</b>
Conference Bags .....	<b>\$1,999</b> <small>+ production</small>
Fruits or Health Sponsor .....	<b>\$1,499</b> <small>+ production</small>
Hotel Keys Sponsor .....	<b>\$1,499</b> <small>+ production</small>



## Easy To Join

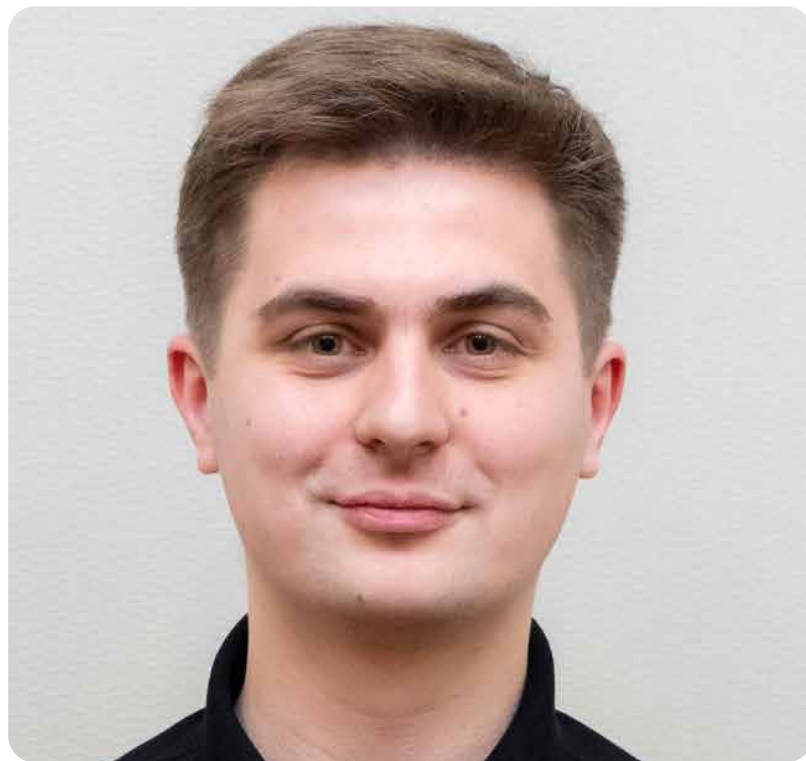
Pens .....	<b>\$699</b> <small>+ production</small>
Notebooks .....	<b>\$699</b> <small>+ production</small>
Charging Stations Sponsor .....	<b>\$1,499</b> <small>+ production</small>
Restrooms Ads .....	<b>\$499</b> <small>+ production</small>
Promo Materials or Swag .....	<b>\$499</b> <small>+ production</small>
Swag Ideas .....	



See additional proposal for more information about branding options!

<https://bit.ly/2T2zBmC>

# Contact us



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[www.devgamm.com](http://www.devgamm.com)



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