

Subject: Request for Approval to Attend DevGAMM Lisbon 2024

Hi [Manager's Name],

I'd like to kindly request your approval to attend the [DevGAMM Lisbon 2024](#) conference, happening on November 14-15. This event is known for its focus on the European gaming industry and B2B networking, which I believe will be highly beneficial for our team.

Why DevGAMM?

DevGAMM offers direct access to industry experts, business development opportunities, and hands-on learning sessions that could help us stay ahead of the curve. The conference includes:

- The conference offers direct access to major industry players through the MeetToMatch platform, included with both business and VIP tickets, unlike other conferences where such tools often come with additional costs. This will allow us to schedule meetings with companies like *Kokku*, *Rovio*, *Insomniac Games*, *Iron Galaxy*, *Aptoides*, *Behold Ventures*, *Funcom*, *Guerrilla*, *Saber*, *Ubisoft*, *TikTok*, *Transcend Fund*, *Miniclip*, *Funplus*, *tinyBuild*, *Epic Games*, and many others.
- Overall, the event space is designed to foster collaboration and create unique networking experiences. This could allow us to find new clients, hire talent, and explore potential partnerships that could directly benefit our team and drive growth.
- DevGAMM will also provide us with unique visibility in both local and international gaming communities. Additionally, the event features over 60 speakers, including keynote speaker John Romero (DOOM), and a Game Showcase with 80+ titles.

Why Lisbon, Portugal?

Lisbon is an ideal location for attending a B2B conference, blending rich cultural heritage with a growing tech and gaming hub. Its accessibility and welcoming environment make it easy to forge meaningful industry connections and explore new opportunities in one of Europe's most dynamic cities.

You can find the highlights from their previous Lisbon event here:

<https://devgamm.com/lisbon2023/event-highlights/>

Summary of costs:

- Business ticket: €500 (\$550)
- Hotel (Oitavos with DevGAMM Deal): €179 per night
- Travel: [insert estimated travel costs]

Upon returning, I'd be happy to present the key takeaways and connections made, ensuring our entire team benefits from the experience.

I look forward to your thoughts and hope for your support!

Best regards,

[Your Name]