

### **Game Conference for Developers & Publishers**

Passionate about Game Industry since 2008



# THE MOST PRODUCTIVE EVENT IN THE GAME INDUSTRY



40+ sessions



**Business Lounge** 



**Awards Ceremony** 

9 nominations 100+ games



Speed Game Dating

- 40 developers
- 20 publishers
- 3 min meetings



Game Showcase

80+ games



Career Wall

100+ job offers



Game Lynch



**Networking Events** 

#### Sponsorship Proposal - Minsk - December 10-11, 2015

Service	Platinum	Gold	Silver	Platinum no booth	Gold no booth	Silver no booth	Bronze no booth
Sponsor's table (booth)	<b>✓</b>	$\checkmark$	<b>✓</b>	х	х	х	Х
Badges:							
Business badges (\$249 each)	7	5	3	7	5	3	1
Website:							
Logo in the right column	<b>✓</b>	<b>V</b>	~	<b>~</b>	~	~	~
Company logo and information	<b>✓</b>	<b>V</b>	~	<b>~</b>	~	~	<b>V</b>
Make an Appointment option	<b>✓</b>	<b>~</b>	~	<b>~</b>	~	~	<b>V</b>
Business participants profile	<b>✓</b>	<b>V</b>	~	<b>~</b>	~	~	<b>V</b>
Reference in the official reports	<b>✓</b>	Х	x	<b>~</b>	х	х	Х
Print and Branding:							
Company description in the conference brochure	<b>✓</b>	<b>V</b>	~	<b>~</b>	~	~	Х
Logo on the press walls behind the speakers	<b>✓</b>	<b>~</b>	~	<b>~</b>	<b>V</b>	~	Х
Rollup next to your table (85x200cm)	<b>✓</b>	<b>V</b>	~	X	x	х	Х
Logo on the front of your table	<b>✓</b>	<b>V</b>	~	X	x	х	Х
Logo on the conference brochure cover	<b>✓</b>	<b>~</b>	х	<b>~</b>	~	х	х
Logo on the screens during the breaks	<b>✓</b>	<b>~</b>	х	<b>~</b>	~	х	Х
Handouts in participants' bags	<b>✓</b>	<b>~</b>	х	<b>~</b>	~	х	Х
One Ad in conference brochure (a5)	<b>✓</b>	Х	x	<b>~</b>	x	х	х
Rollups in all session halls (85x200cm)	<b>✓</b>	Х	x	<b>~</b>	х	х	Х
Logo on the registration desk	<b>✓</b>	Х	x	<b>~</b>	х	х	Х
Logo on the press wall at the entrance	<b>✓</b>	Х	x	<b>~</b>	x	х	Х
Your logo in white on participants' badges	<b>✓</b>	Х	х	<b>~</b>	х	х	х
Logo on all e-tickets	~	х	х	~	х	х	х
Extra:						•	
Free Job ads for Career Wall	4	3	2	4	3	2	1
Access to sponsors' wi-fi	<b>✓</b>	<b>✓</b>	~	<b>~</b>	<b>~</b>	<b>~</b>	~
Lunchbox	<b>✓</b>	<b>~</b>	~	~	<b>~</b>	<b>~</b>	<b>~</b>
One sponsored post in DevGAMM social networks	<b>✓</b>	Х	x	~	х	х	х
Individual approach to the sponsor's demands	<b>✓</b>	Х	x	<b>~</b>	Х	х	Х
Price:	\$5,999	\$3,499	\$2,499	\$4,999	\$2,399	\$1,399	\$399

### Some of attending companies from past events

We hope to cooperate with you as our sponsor. Email us at mallayeva@devgamm.com























































































Minsk - December 10-11, 2015

# Additional sponsorship opportunities

Premium Options		Price
Party Sponsor (or Mixer, 1st or 2nd day)	T	<b>\$4,999 - 14,999</b> TBD
Pre-Party Sponsor		<b>\$2,999 - 5,999</b> TBD
Business Lounge Sponsor (4 Business tickets included)	E CONTRACTOR OF THE PARTY OF TH	\$4,999
Coffee Breaks Sponsor	٥	\$2,999
Registration Sponsor	hi	\$2,999
GAMM:Play Showcase Sponsor		SOLD OUT
DevGAMM Awards Sponsor (per 1 nomination)	AWARDS	\$299 + decent prize

Branding Options		Price	
Career Wall Sponsor (6 VIP job ads included)	JOB	\$1,999	
T-shirts Sponsor (for all participants, 1000 items)	121	<b>\$0</b> + production	
Badges and Lanyards Sponsor (for all participants, 1000 items)	Î=	SOLD OUT	
Bags Sponsor (for all participants, 1000 items)		SOLD OUT	
Notebooks Sponsor (for all participants, 1000 items)	900	SOLD OUT	
Pens Sponsor (for all participants, 1000 items)		SOLD OUT	
Handouts in Participants' Bags (free for Platinum\Gold sponsors)		\$299 + production	
Advertisement in the brochure (a5)	AD	\$299	
Advertisement on the back of the brochure cover (a5)	AD	SOLD OUT	
Video Sponsor (ad at the beginning of all sessions video)	٥	\$999	
WI-FI Sponsor	WiE	SOLD OUT	



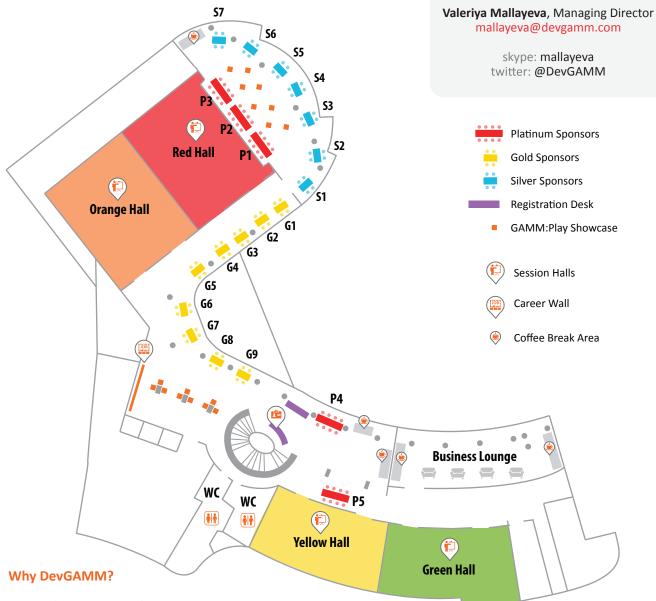
# **Sponsorship Proposal**

Minsk - December 10-11, 2015

#### Conference Venue

#### **Renaissance Minsk Hotel**

Address: Dzerzhinsky Avenue 1E, Minsk, 220036 Belarus



You receive an opportunity to:

- support game industry
- promote your company
- find potential partners, developers and publishers
- learn technology news and market trends
- enjoy your time with industry professionals

**Get maximum** benefit of the conference as its sponsor.

