

Dev GAMM!

MINSK 2016



November 10-11, 2016



Minsk, Belarus
Marriott Hotel



1,200+ professionals



Game Conference for Developers and Publishers

www.DevGAMM.com

Your Key to Game Industry in Russia, Ukraine and Belarus!

DevGAMM connects game developers with publishers and platforms.

"DevGAMM Moscow 2015 proved to be the prime game industry event in Russia" (IGN Russia)



"The conference more than lived up to my expectations. Historically, DevGAMM handles it very well, and each year it gets even better" (Sergey Babaev, Nekki)



"Russian game developers community is one of the best I've seen. DevGAMM team did a great job and the event was beyond expectations" (Jon Carnage, Twitch)

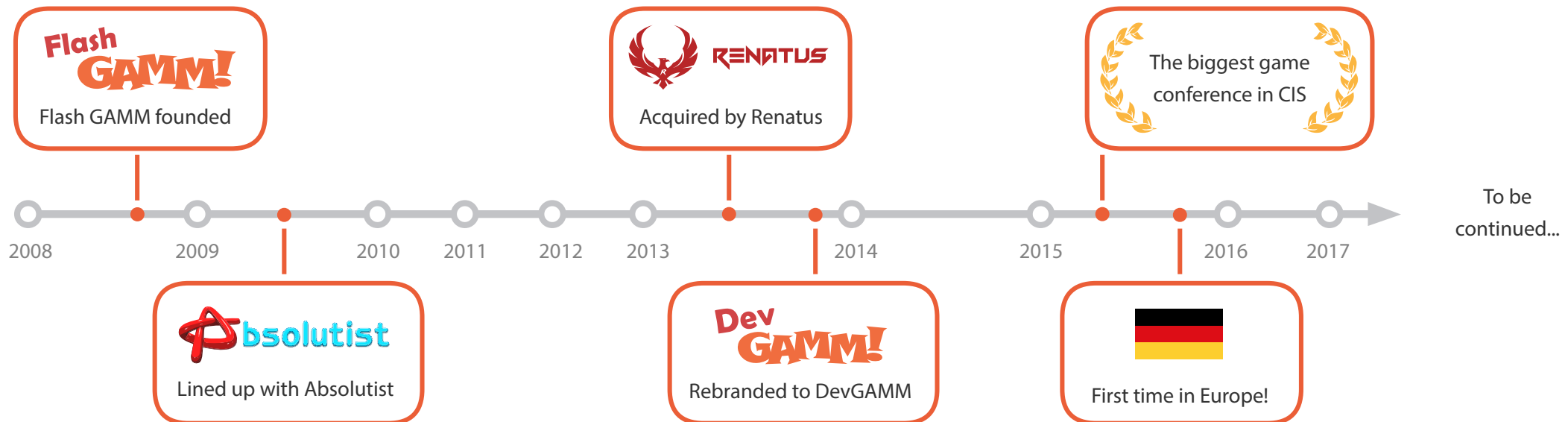
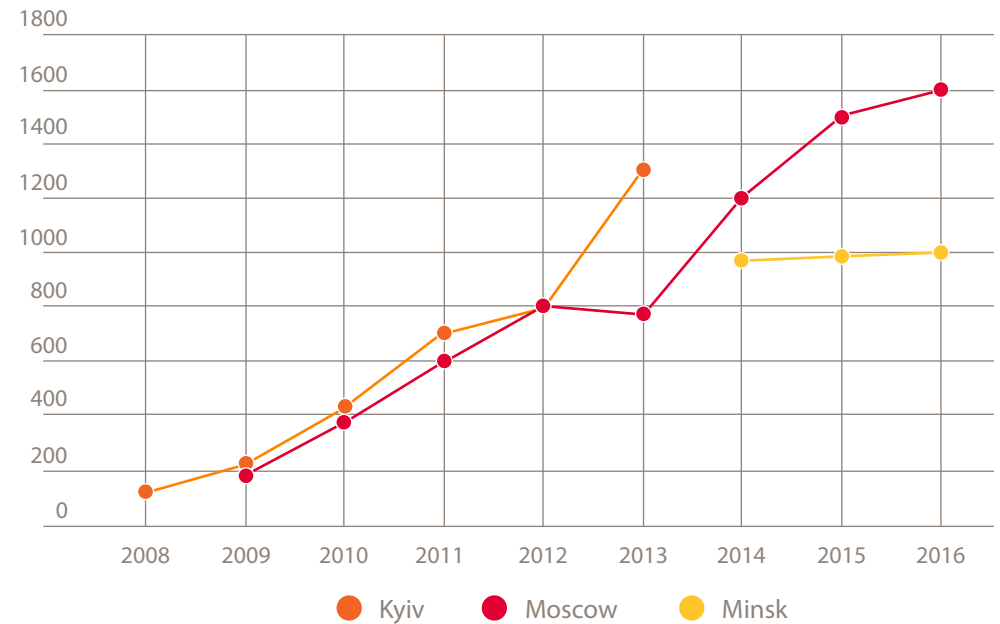


Pushing Game Industry Forward Since 2008

DevGAMM was created for game developers by game developers in **2008**.

We made **17 events in 4 countries** - Russia, Ukraine, Belarus and Germany.

From 1,000 to 2,000 attendees every event.



Next DevGAMM Minsk 2016 will be Fabulous!

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Marriott Minsk Hotel



1,200+ professionals



70% actual game developers



25 countries

We care about content!



50+ speakers



5 session halls



Simultaneous translation

Main topics:



Development



Technologies



Publishing



Postmortems



Production



Art & Animation



Game Design & Narrative



Audio & Sound

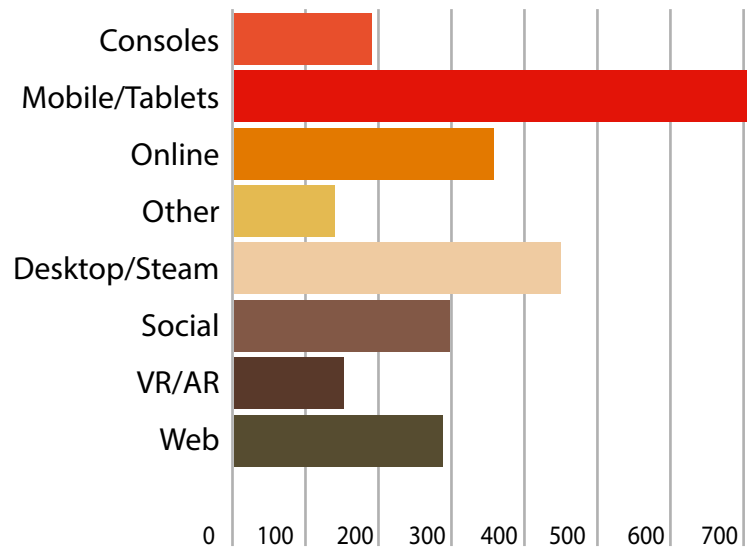


Amazing brand new 5-star hotel
Special room rates for conference attendees

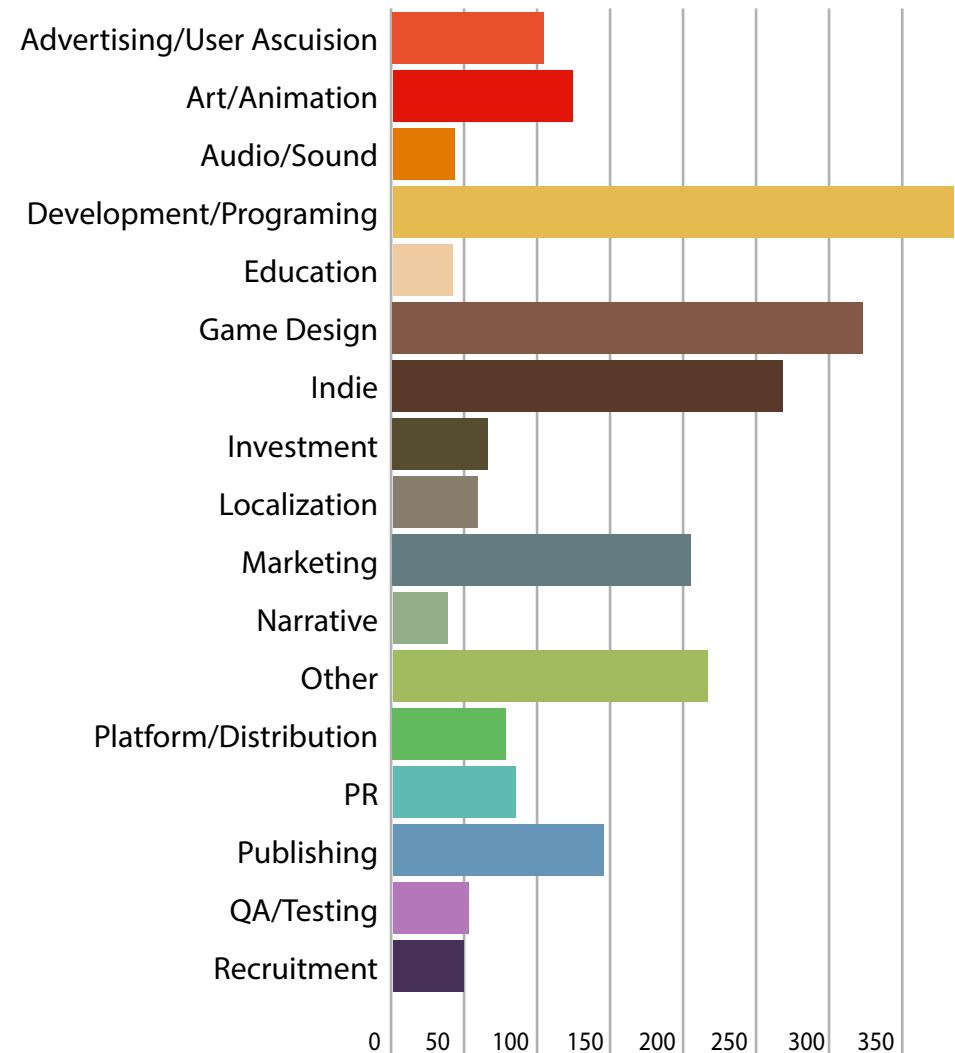


Participants Profile

Developing games for...



Work in...



% by badge type



What Makes DevGAMM Special and Productive

Dev
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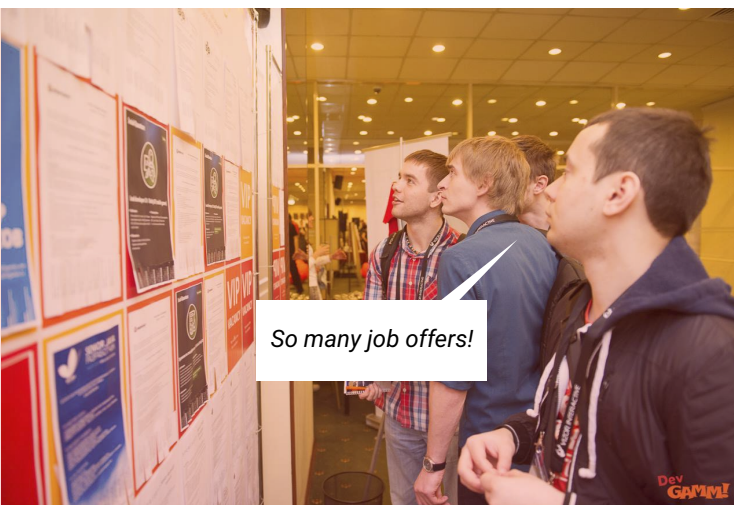
Speed Game Dating
Meet 20 game developers
or publishers in 1h



Rotating Game Showcase
New games every 4h
80+ games!



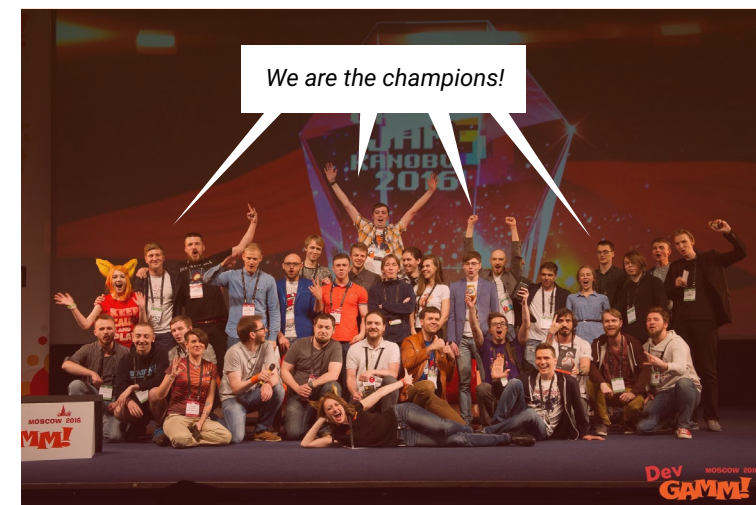
Pitch & Match
Easy tool to organize your
business meetings



Career Wall
Hire industry talent
or find a job

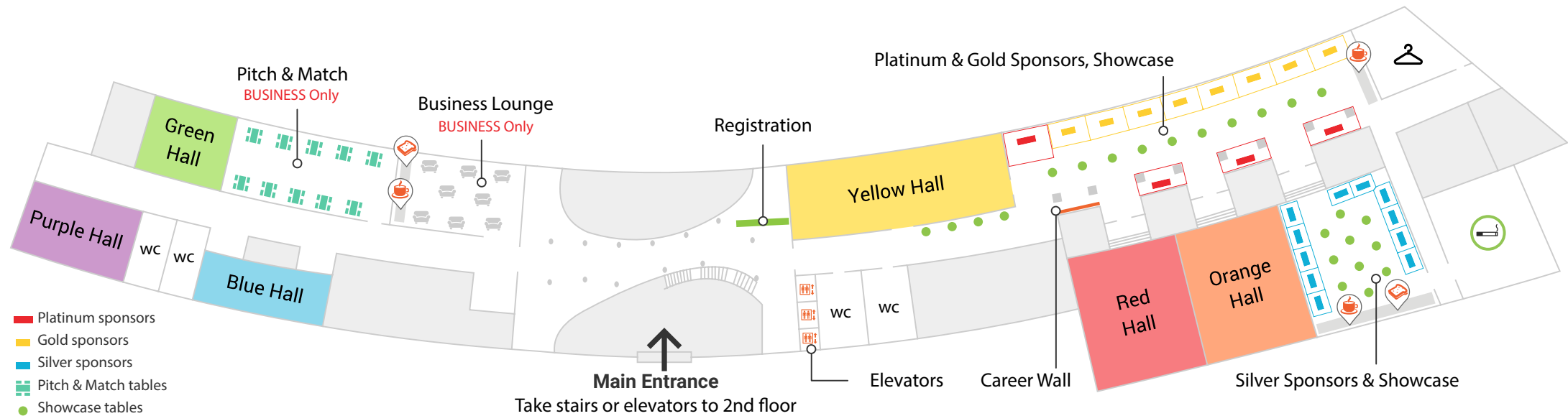


Game Lynch
The most entertaining game
industry drinking game



DevGAMM Awards
Celebrate the best of games!
Have a drink after the show :)

Conference Map



New venue fits up to 1,200 people
(20% bigger than in 2015)

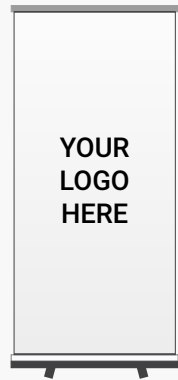
Who Attended Before?

Dev
GAMM! MINSK 2016

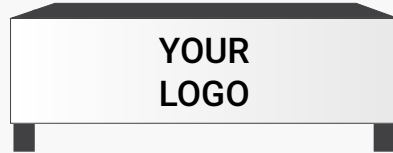
Join our awesome speakers, sponsors and attendees!



Stand Out with a Table & Extra Branding



ROLL UP BANNER



TABLE



TV STAND



Sponsorships from \$499














Service	Platinum	Gold	Silver	Platinum no table	Gold no table	Silver no table	Bronze no table
Sponsor's table	✓	✓	✓	x	x	x	x
Badges:							
Business badges (\$250 each)	7	5	3	7	5	3	1
Discount for additional tickets	15%*	10%*	5%*	15%*	10%*	5%*	x
Web branding:							
Company logo, link and info on the website	✓	✓	✓	✓	✓	✓	✓
Logo on the main page	✓	✓	✓	✓	✓	✓	x
Mention in the official reports	✓	x	x	✓	x	x	x
Logo on all e-tickets	✓	x	x	✓	x	x	x
Logo on Pitch & Match main page	✓	x	x	✓	x	x	x
Logo in all Pitch & Match emails	✓	x	x	✓	x	x	x
One sponsored post in DevGAMM social networks	✓	x	x	✓	x	x	x
Print branding:							
Company description in the Show Guide brochure	✓	✓	✓	✓	✓	✓	✓
Logo on big banners in all session halls behind the speakers	✓	✓	✓	✓	✓	✓	x
Logo on press walls behind the speakers	✓	✓	✓	✓	✓	✓	x
Roll up next to your table (85x200cm)	✓	✓	✓	no table	no table	no table	no table
Handouts in conference bags (production not included)	✓	✓	x	✓	✓	x	x
Logo on the Show Guide brochure cover	✓	✓	x	✓	✓	x	x
Logo on the screens during the breaks	✓	✓	x	✓	✓	x	x
One Ad in Show Guide brochure	✓	x	x	✓	x	x	x
Your logo in white on conference badges	✓	x	x	✓	x	x	x
Logo on the big banner at the hotel entrance	✓	x	x	✓	x	x	x
Extra:							
Free Job ads for Career Wall	4	3	2	4	3	2	1
Access to Business Wi-Fi	✓	✓	✓	✓	✓	✓	✓
Reserved table for your company at Official Party	✓	✓	x	✓	✓	x	x
Individual approach to the sponsor's demands	✓	x	x	✓	x	x	x
Price:	\$6,999	\$3,999	\$2,999	\$5,499 no table	\$2,999 no table	\$1,999 no table	\$499 no table










Get 15% Off

If you buy sponsorships
for 2 events at once
(Minsk 2016 + Moscow 2017)

***Don't apply to
Early Bird Tickets**

Need More Visibility?

	Official Party Sponsor	\$8k - 15k	 Best choice
	Pre-Party Sponsor	\$3k - 7k	 Best choice
	Registration Sponsor	\$2,499	
	Career Wall Sponsor	\$1,499	
	Speed Game Dating Sponsor	\$1,499	
	Showcase Sponsor	\$3,499	
	Awards Sponsor	\$299 + decent prize	
	Business Lounge Sponsor	\$2,999 inc. 4 tickets	
	Coffee Breaks Sponsor	\$2,999	
	Fruits or Health Sponsor	\$999	
	Wi-Fi Sponsor	\$1,499	

	Bags	\$499 + production
	Lanyards	\$1,499 + production
	Pens	\$299 + production
	Notebooks	\$499 + production
	T-shirts	\$0 + production
	Video Sponsor	\$999
	Restrooms Ads	\$499 + production
	Show Guide Ad	\$299
	Promo Materials or Swag	\$299 + production

See **additional proposal** for more information about branding options! > > > goo.gl/lpV7hE



Have a Question?



Valeriya Mallayeva, Managing Director

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? Key partners, strategy and unique forms of cooperation.



Karina Lavushkina, Business Development Manager

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? Sales, logistics and business relationships with sponsors.



Maria Chyrvona, PR Manager

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? Speakers, media support and PR.



Sergey Chernobrivets, Account Manager

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? Payments, agreements, tickets.

www.DevGAMM.com



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