

Dev GAMM!

MOSCOW 2015

Game Conference for Developers & Publishers



May 15-16
2015



Moscow, Russia
Radisson Blu Slavyanskaya



1,500+
professionals

THE MOST PRODUCTIVE EVENT



40+ sessions



Business Lounge



Awards Ceremony
12 nominations
100+ games



Speed Game Dating
- 60 developers
- 20 publishers
- 3 min meetings



Game Showcase
80+ games



Vacancy Wall
150+ job offers



Game Lynch



Parties & Networking

SOME SPEAKERS

facebook



Microsoft

Google



WARGAMING.NET
LET'S BATTLE

Nekki



FDG
ENTERTAINMENT



VIZOR
INTERACTIVE



alternativa platform



RENATUS



Sponsorship Proposal - Moscow - May 15-16, 2015















Service	Platinum	Gold	Silver	Platinum no booth	Gold no booth	Silver no booth	Bronze no booth
Sponsor's booth	✓	✓	✓	X	X	X	X
Participants, food & wi-fi:							
Business badges (150\$ value each)	10	7	4	10	7	4	2
Access to sponsors' wi-fi	✓	✓	✓	✓	✓	✓	✓
Additional coffee-breaks for your table	✓	✓	✓	X	X	X	X
Web-site:							
Logo in the right column	✓	✓	✓	✓	✓	✓	✓
Company logo and information	✓	✓	✓	✓	✓	✓	✓
Possibility to make an appointment	✓	✓	✓	✓	✓	✓	✓
Photos of all your business participants	✓	✓	✓	✓	✓	✓	✓
References in the official reports	✓	X	X	✓	X	X	X
Print and Branding:							
Information in the conference brochure	✓	✓	✓	✓	✓	✓	✓
Logo on the roll up at Registration Desk	✓	✓	✓	✓	✓	✓	✓
Logo on the roll up behind the speaker	✓	✓	✓	✓	✓	✓	✓
Banner in sponsors' hall (60x160cm)	✓	✓	✓	✓	✓	✓	X
Logo on the conference brochure cover	✓	✓	X	✓	✓	X	X
Logo on the screens during the breaks	✓	✓	X	✓	✓	X	X
Handouts in participants' bags	✓	✓	X	✓	✓	X	X
Ad in conference brochure (a5)	✓	X	X	✓	X	X	X
Banners in all conference halls (60x160cm)	✓	X	X	✓	X	X	X
White logo on participants' badges	✓	X	X	✓	X	X	X
Logo in all e-tickets	✓	X	X	✓	X	X	X
Individual approach to the sponsor's demands	✓	X	X	✓	X	X	X
Price:	6000\$	3500\$	2500\$	5000\$	2500\$	1200\$	600\$

We hope to cooperate with you as our sponsor. Email us at mallayeva@devgamm.com

Attending companies of past events



Additional sponsorship opportunities

Service		Price
Sponsor of the Official DevGAMM Party or Mixer		\$5,000 - 15,000 TBD
<ul style="list-style-type: none"> After Party/Mixer Sponsor status separate page with announcement in the brochure information on the web-site organization arrangements on our side if needed Optional: • branded coasters\napkins • organizing contests • arranging a transfer • and more...		
Sponsor of DevGAMM Awards		\$200 + decent prize
<ul style="list-style-type: none"> logo and prize on the Awards page additional PR in the contest announcements awarding the prize by you personally at stage 		
Coffee-Breaks Sponsor		\$3,000
<ul style="list-style-type: none"> banners in the coffee-break areas promo leaflets or business cards on the tables in coffee-break areas (provided by sponsor) a5 add in brochure and logo on the coffee break area on the halls layout in the brochure 		
Business Lounge Sponsor (separate hall, access only for Business participants and Speakers)		\$7,500
<ul style="list-style-type: none"> logo and company information on the website and program guide company branding in Business Lounge - signs, rollups, your ads on tables logo on the conference overview map at Business Lounge area 		
Registration Sponsor		\$3,000
<ul style="list-style-type: none"> girls at the registration desk wear t-shirts with your logo roll up and at signs with your logo at the registration desc promo leaflets or business cards on the registration booth 		
T-shirts Sponsor (for all participants)		\$0 + production
<ul style="list-style-type: none"> branded T-shirts for all attendees (1000+) printing and delivery at the sponsor's expense 		
Badges Sponsor (for all participants)		\$1,500 + production
<ul style="list-style-type: none"> branded ribbons for badges logotype\ad on the back side of the badge printing and delivery at the sponsor's expense 		
Bags Sponsor (for all participants)		\$500 + production
<ul style="list-style-type: none"> logotype\ad on a side of a participant's bag DevGAMM logo on the other side of the bag printing at the sponsor's expense 		
Notebooks Sponsor (for all participants)		\$500 + production
<ul style="list-style-type: none"> any of your branding at official DevGAMM notebooks DevGAMM logo could be only on inside pages printing at the sponsor's expense 		
Pens Sponsor (for all participants)		\$300 + production
<ul style="list-style-type: none"> branding at official DevGAMM pens with your logo (will get all participants) printing at the sponsor's expense 		
GAMM:Play Sponsor		\$3,500
<ul style="list-style-type: none"> logo at website on GAMM:Play page and sidebar company info at sponsors' page with logo branded image on all games info sheets, which are on tables of participants big printed GAMM:Play schedule with your logo and attending games small branded schedule in all attendee badges with your logo 		
Vacancy Wall Sponsor		\$3,000
<ul style="list-style-type: none"> the vacancy wall features you brand colors and company logo 20 VIP vacancies reserved for you and placed in a plain view our HR partner will collect all candidated data for you and give you after conference 		
Handouts in Participants' Bags (free for Gold sponsor and if you purchase additional sponsorship for \$3k+)		\$300
<ul style="list-style-type: none"> your promo materials (the number of items is to be specified) the option is free of charge for gold and platinum sponsors 		
Advertisement in the brochure (a5)		\$300
<ul style="list-style-type: none"> opportunity to order a double-page spread (500 \$) 		
Advertisement on the back page of the brochure cover (a5)		\$500

Layout of Sponsors' Booths

Radisson Blu Slavyanskaya Hotel, Address: 121059, Moscow, Europe Square, 2



Why it is interesting to you

You receive an opportunity to:

- support game industry
- promote your company
- find potential partners, developers and publishers
- learn technology news and market reviews
- enjoy your time with industry professionals

Get maximum benefit of the conference as its sponsor.

We can also offer unique sponsorship opportunities.

Email us to mallayeva@devgamm.com

